

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF  
CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

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(1) **Date of request:** 10/23/12

(2) **Name of candidate:** Justin Amash

(3) **Office for which candidate is running:** US Representative MI – 3rd

(4) **Political party:** Republican

(5) **Name of person using time if other than candidate:** n/a

(6) **Request made by candidate:** Yes: x No: (Check one)

(7) **Request made on behalf of candidate by:** Strategic Media Services

(8) **Request made:** In writing: x In person: By phone:  
(Check one. If in writing, attach and retain.)

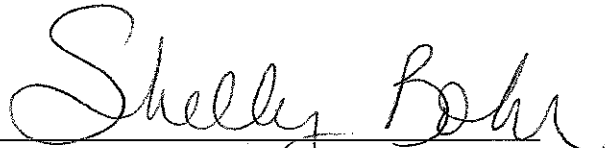
(9) **Disposition of request:** Granted: x Not granted:  
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)

(10) **Were any payments received?** Yes: x No:  
(Check one. If "yes", state amount in space below):

Gross: \$11000      Net: \$9350

WXMI  
STATION

10/23/12  
DATE

  
Shelly Bohr, National Sales Manager  
SIGNATURE OF PERSON RECEIVING  
REQUEST ON BEHALF OF STATION

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:****Date:**I, Andrea Massarbeing/on behalf of: Justin Amash, a legallyqualified candidate of the Republican politicalparty for the office of: US Congress (MI-3)in the Generalelection to be held on: 11/6/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
10/24 10/30					

**Total Charges:**\$ 11,000

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by: 1500 E Beltline Ave

~~STACY CHALFOUN~~ Justin Amash for Congress

SE 250  
Grand Rapids, MI  
49506

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

~~STACY CHALFOUN~~ STACEY CHALFOUN

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/16/12

Date

Andrea Masson

Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification Is Required:**

I, Andrea Massar  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Andrea Massar

signature of candidate or authorized committee

Andrea Massar

printed name

10/16/18

date

WXMI-TV

**ORDER**

Flight Dates 10/24/12-10/30/12

Order Sep 00:15:00

Contract / Revision 400381 /

Product

AMASH FOR CONGRESS

Estimate #

Alt Order # 06387752

Original Date / Revision 10/22/12 10/22/12

Agency Com 15%Billing Type CashBilling ContactOrder Type GENERALAdvertiser Amash/Rep/Congress (R)Billing Cycle EOM/EOCBilling Calendar BROADCASTAgency Strategic Media Services, Inc3299 K Street NW  
Suite 200  
Washington, DC 20007Demographic A35+Rev Codes AGY POL CANDBuying ContactSales Office TPHLProduct Codes PL1, PL4Sales Region NationalPriority 02Agency RefAdvertiser Ref3299 K Street NW  
Suite 200  
Washington, DC 20007Primary Account Executive

Nick Welte

Account Executive	Order%	Start Date	End Date
Nick Welte	100%		

Order Share 17% Market Value 64705

Competing Station	% of Order	Amount
2WOOD	32%	20705
3WZZM	24%	15529
4WWMT	27%	17470
5WOTV	%	0
6WXSP	%	0
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

**Order Totals****Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	7	\$9,137.50	\$10,750.00	0.00	10/01/12	10/28/12	7	\$9,137.50	\$10,750.00
November 2012	2	\$212.50	\$250.00	0.00	10/29/12	10/29/12	2	\$212.50	\$250.00
<b>Totals</b>	<b>9</b>	<b>\$9,350.00</b>	<b>\$11,000.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	17	10/24/12	10/26/12	M-F Fox 17 News at 5P CM W,F Fox 17 News at 5P	5p-6p		--W-F--	:30	2	\$100.00	02	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W-F--		2				\$100.00		0.00			
E 2	17	10/29/12	10/29/12	M-F Fox 17 News at 5P CM M Fox 17 News at 5P	5p-6p		1-----	:30	1	\$100.00	02	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	1-----		1				\$100.00		0.00			
E 3	17	10/24/12	10/26/12	M-F Fox 17 News at 6p CM F Fox 17 News at 6p	6p-7p		----F--	:30	2	\$150.00	02	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		2				\$150.00		0.00			
E 4	17	10/29/12	10/29/12	M-F Fox 17 News at 6p CM M Fox 17 News at 6p	6p-7p		1-----	:30	1	\$150.00	02	0.00	NM	1	\$150.00

Contract / Revision **400381** Flight Dates **10/24/12-10/30/12**

Hiatus Dates

Original Date / Revision 10/22/12/ 10/22/12

Order Sep 00:15:00

Advertiser **Amash/Rep/Congress (R)** Product **AMASH FOR CONGRESS** Estimate #

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	17	10/29/12	10/29/12	M-F Fox 17 News at 6p M Fox 17 News at 6p	CM	6p-7p	1-----	:30	1	\$150.00	02	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----			1			\$150.00		0.00			
E 5	17	10/24/12	10/24/12	Late News (not 10p start) Late News (not 10p start)	CM	11p-1230a (11:00 PM-12:30 XM)	--1----	:30	1	\$1,000.00	02	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--1----			1			\$1,000.00		0.00			
E 6	17	10/28/12	10/28/12	Detroit Lions on FOX Detroit Lions on FOX	CM	1258p-4p (12:58 PM-4:00 PM)	-----1	:30	1	\$8,500.00	02	0.00	NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1			1			\$8,500.00		0.00			
E 7	17	10/28/12	10/28/12	Late News (not 10p start) Late News (not 10p start)	CM	11p-1230a (11:00 PM-12:30 XM)	-----1	:30	1	\$750.00	02	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1			1			\$750.00		0.00			
Totals														9	\$11,000.00



REP HEADLINE# 6387752

\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-225-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 610-225-1191

HARRIS REPORT FROM REP

OCT19/12 19.47

\*\*\* WXMI-TV \*\*\*

:LINE#:REP	:CD	TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
5		1000P-1100P	30		\$1,000.00	10/24	10/24	1		WED	1
PROGRAM : NEWS 11p-1230a											
6		100P-400P	30		\$8,500.00	10/28	10/28	1		SUN	1
PROGRAM : NFL: SEATTLE @ DETROIT											
7		1000P-1100P	30		\$750.00	10/28	10/28	1		SUN	1
PROGRAM : NEWS 11p-1230a											
OCT/12		10750.00	NOV/12		\$250.00						
										CONTRACT TOTAL	11000.00
										TOTAL SPOTS	9

MARKET TOTALS \$64,705

WXMI 17%

WOTV 0%

WZZM 24%

WWMT 27%

WOOD 32%

WXSP 0%

CABL 0%

SVC- NSI

DEMOS- RA35+\*